

The Nursing Management Congress is Going Virtual!

For 2020, in light of the current pandemic, we have transitioned our highly rated Conference into a virtual event scheduled for September 22 – 25, 2020.

The Nursing Management Congress will be your best opportunity this year to connect with nurse managers and healthcare leaders from across the country who make decisions, purchase products and services, and evaluate new processes and products to drive efficiency at their facilities.

- 80% actively influence the purchase of products in their work setting.
- 76% attend no other nursing conference.
- 53% participate in budgeting for new equipment and services.

We invite you to take advantage of this exciting new platform to showcase your products and services with a virtual booth during the live online event and during the 90-day, on-demand period following the conference. You will have the chance to generate leads and raise awareness about your products and services to nurse managers and C-level healthcare executives from around the country through our live online chat and our face-to-face video meetings.

Three months of brand exposure!

The NMC virtual website will remain live for 90 days after the Conference and include archived presentations and access to the Exhibitor Showcases. That's 3 months of brand exposure for your company with this exclusive audience.

Join the NMC Virtual Experience today!

**LIVE Online Event:
Sept. 22–25, 2020**

**PLUS:
On-Demand Content
through December 31, 2020**

LIVE EXHIBIT HALL CHAT SCHEDULE:

Tuesday, September 22: 10:00 a.m. – 5:00 p.m.
(12:15 pm – 1:15 pm and 3:30 pm – 4:00 pm,
Exclusive Exhibit Interaction Time)

Wednesday, September 23: 10:00 a.m. – 3:45 p.m.
(12:15 pm – 1:15 pm and 2:15 pm – 2:45 pm,
Exclusive Exhibit Interaction Time)

Thursday, September 24: 10:00 a.m. – 3:45 p.m.
(12:15 pm – 1:15 pm and 2:15 pm – 2:45 pm,
Exclusive Exhibit Interaction Time)

Submit Your Application for Virtual Booth Space

Exhibitor Showcase sales
close September 15.

Submit materials by
September 21, 2020

Questions?

Contact Greg Andruch at
GAndruch@heiexpo.com or
call 630.929.7972



NMC 2020 VIRTUAL EVENT

To interact with these healthcare leaders, NMC is offering the following virtual booth options:

Virtual Booth Features	Standard \$500	Enhanced \$1,000	Premium \$1,500
Company Name/Description	X	X	X
Company Logo	X	X	X
Website URL	X	X	X
Contact Information	X	X	X
Multiple Contact Listings		X	X
Feature Resources (PDFs, links, videos, etc)		X	X
Live Chat Feature		X	X
1:1 Appointments			X
Zoom Live Showcase (up to 100 attendees)			X
Virtual Booth Metrics		X	X

Here's an example of how the Premium Exhibitor Showcase appears:

For additional details, visit the NMC Virtual Exhibitor Showcase FAQs.

Exhibitor Showcase sales close September 15. Submit materials by September 21, 2020.

To secure your Exhibitor Showcase, complete the Application and Contract and return to Greg Andruch at GAndruch@heiexpo.com or call 630.929.7972

NMC also offers the following promotion opportunities to extend your brand beyond your Exhibitor Showcase:

- **Product Showcase** - \$5,000 – Exclusive opportunity on Tuesday morning while no other sessions occur. As a Product Showcase Sponsor, you can live stream your presentation through our platform that includes in-session chats, live polling, and Q&A, (and this recording is available for 90 days following the Conference). You also receive benefits that include a list of registrants who attended the presentation, your company logo on the event page, three (3) social media posts featuring your presentation, and an email blast before the Conference (sent by NMC) highlighting your presentation schedule to registered attendees.
- **E-mail Blast** to registered attendees (sent by NMC) - \$1,000 – Limited availability Pre-Conference and during the Live Online Event.
- **Banner Ad** on the virtual conference homepage - \$1,500 – Limited to three (3)

QUESTIONS?

Contact me at GAndruch@heiexpo.com or call 630.929.7972 to discuss your Exhibitor Showcase and promotion opportunities today!