

Nursing Management[®] Congress 2020

The Conference for Excellence in Nursing Leadership[®]

Meet face-to-face with
**1,000 of the most influential
Nurse Leaders**
in the **United States**

★ September 22 – 24, 2020 ★

Mirage Hotel Event Center

LAS VEGAS, NV



NMCongress.com

 Wolters Kluwer

Sponsored by *Nursing Management[®]*
The Journal of Excellence in Nursing Leadership[®]

DIRECT CONTACT WITH OVER 1,000 INFLUENTIAL NURSE MANAGERS WITH PURCHASING AUTHORITY



NMC is your opportunity to connect with more than 1,000 nurse managers and healthcare leaders from across the country who make decisions, purchase products and services, and evaluate new processes and products to drive efficiency at their facilities.

Attendees are decision-making leaders representing the following organizations...*

- Advenitst Health Lodi Memorial Hospital
- Atlantic Health System
- Atrium Health Levine Children's Hospital
- Barnes Jewish Hospital
- Bayhealth Medical Center
- Bozeman Deaconess Health Services
- Children's Healthcare of Atlanta
- Children's Hospital of Alabama
- Christiana Care Health System
- Community Hospital of Monterey Peninsula
- Community Hospital Anderson
- Coney Island Hospital
- Cook Children's Medical Center
- Doctors Hospital
- Dr. P. Phillips Hospital
- Edward Hines Jr. VAH
- Elizabeth Seton Pediatric Center
- Enloe Medical Center
- Fayette County Memorial Hospital
- Foundation Surgical Hospital
- Franciscan Health
- Gibson Area Hospital
- Houston Methodist Hospital
- Kaiser Permanente Tysons Corner
- Keck Medical Center of USC
- Kenmore Mercy Hospital
- Landspitali University Hospital
- Lawrence Memorial Hospital
- Loma Linda University Medical Center
- Lourdes Medical Center
- Madigan Army Medical Center
- Maimonides Medical Center
- Manatee Memorial Hospital
- Manchester VAMC
- Mayo Clinic
- Mercyhealth Hospital Harvard
- Methodist Mansfield Medical Center
- Morton Hospital and Medical Center
- Nationwide Children's Hospital
- New York-Presbyterian Hospital
- NYU Winthrop Hospital
- Parkview Health
- PeaceHealth St. Joseph Medical Center
- Presbyterian Healthcare Services
- Primary Children's Hospital
- Providence St. Peter Hospital
- Reading Hospital
- Richland Memorial Hospital
- Samaritan Healthcare
- Sarasota Memorial Hospital
- Scripps Anderson Medical Pavilion
- Shannon Medical Center
- Shriners Hospital for Children
- Sioux Falls Specialty Hospital
- Sturdy Memorial Hospital
- Tampa General Hospital
- Tideland's Waccamaw Community Hospital
- TriHealth Bethesda North Hospital
- UCLA
- UMMC Center for Telehealth
- USPHS Lawton Indian Hospital
- Vidant Roanoke-Chowan Hospital
- Visalia Medical Clinic
- Warren General Hospital
- Wilmington VA Medical Center
- Winchester Hospital
- Winthrop P. Rockefeller Cancer Institute
- York General

76% attend no other nursing conference

NMC offers 16 contact hours of Continuing Education

(30 with the preconference workshop), which is why nurse leaders prefer NMC over other meetings

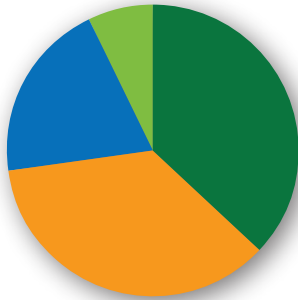
* From 2018-2019 NMC registration records and surveys

97% visited the exhibit hall

and rate it as a valuable part of their conference experience

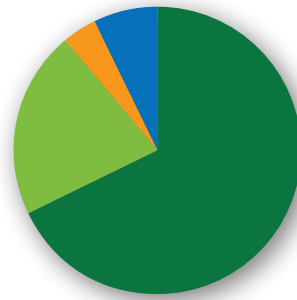


NMC attendees are a *national* audience.



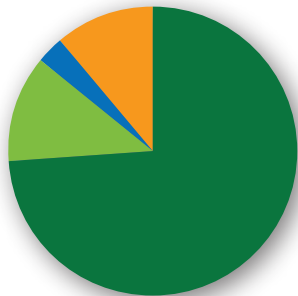
- 37% Midwest Region
- 36% South Region
- 20% Northeast Region
- 7% West Region

NMC attendees are *interested* in the latest products and services.



- 68% Nurse Manager
- 21% Director
- 4% CNO/CNE/Vice President
- 7% Other

NMC attendees come from *diverse* work settings.



- 74% Hospital
- 12% Academic Medical Center
- 3% Ambulatory Care
- 11% Other

80% actively influence the purchase of products in the work setting



- 53% initiate requests for new products
- 47% initiate requests for supplies
- 53% participate in budgeting for new equipment and services
- 25% are members of a new products evaluation committee

YOUR PARTNER IN REACHING MORE **NURSE MANAGERS** THAN ANYONE IN THE MARKET

Nursing Management[®]

Nursing Management[®]: The Journal of Excellence in Nursing Leadership[®] is the leading monthly source for practical, educational, cutting-edge information for nurse leaders. Each issue presents peer-reviewed articles that range from legal and ethical aspects of nursing leadership to personnel management, recruitment and retention, budget issues, product selection, and quality control. Leverage Wolters Kluwer's Nursing channel that provides the largest reach of any publisher. With direct contact to more than 55,000 subscribers of *Nursing Management*[®], NMC will use a combination of direct mail, print advertising, eNewsletters, opt-in email, and digital advertising to promote the conference and exhibit hall to this influential audience of nurse leaders.

Exhibit Schedule that features 8 hours of unopposed exhibit time!

Tuesday, September 22

Exhibit installation8:00 am – 5:00 pm
Opening reception in the exhibit hall6:30 pm – 8:30 pm

Wednesday, September 23

Continental breakfast in the exhibit hall7:45 am – 8:45 am
CE sessions8:45 am – 12:30 pm
Lunch break in the exhibit hall12:30 pm – 2:30 pm
CE Sessions2:30 pm – 4:45 pm

Thursday, September 24

Continental breakfast in the exhibit hall8:00 am – 9:00 am
CE sessions9:00 am – 12:30 pm
Lunch break in the exhibit hall12:30 pm – 2:30 pm
Exhibit dismantling2:30 pm – 5:00 pm

Exhibit Rates starting at just \$2,095 for first-time exhibitors!

(Available in increments of 100 net square feet—NSF)

Island Booth (20' x 20' minimum).....	\$29.95 NSF
Standard In-Line.....	\$28.95 NSF
Hospital/Recruitment	\$24.50 NSF
Not for Profit	\$ 8.95 NSF
Corner premium for In-Line booths.....	\$100 per corner
First-time Exhibitor (one 10' x 10' booth).....	\$2,095
additional booth space @ \$28.95 NSF	

EACH BOOTH INCLUDES THE FOLLOWING:

- Standard booth equipment – Carpeted space, 8' high drape background with 33" high side rails and a uniform identification sign 7" x 44" showing company name and booth number.
- Badges to the exhibit hall for three of your personnel per 10' x 10' booth that includes access to the Grand Opening Reception.
- Company listing and description in the Conference Proceedings and on the Mobile App.

Who should exhibit?

Suppliers of products and services in the following categories:

- Acute Care Products
 - Apparel
 - Beds & Mattresses
 - Central Sterile
 - Diagnostics
 - Durable Medical Equipment (DME)
 - Environmental Services (EVS)
 - Foot & Ankle
 - Gloves
 - Incontinence
 - Infection Prevention
 - Nursing Supplies/Patient Care
 - Nutrition
 - OR/Surgery
 - Pharmacy
 - Respiratory
 - Skin Care
 - Therapy & Rehabilitation
 - Urology & Ostomy
 - Wound Care
- Association/Nonprofit
- Certification Agency
- Educational Material Publisher/Producer
- Hospital Recruiting
- Government Agency
- Medical Information Software Company
- School of Nursing
- Technology

Interact with key decision makers who are responsible for budgets, personnel management, recruitment and retention, product selection, and quality control for their hospital or clinic.

Reserve your exhibit space today!

TO EXHIBIT, CONTACT
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or visit NMCongress.com