Meet face-to-face with 1,000 of the most influential Nurse Leaders in the United States

September 22 – 24, 2020
Mirage Hotel Event Center
LAS VEGAS, NV

NMCongress.com
DIRECT CONTACT WITH OVER 1,000 INFLUENTIAL NURSE MANAGERS WITH PURCHASING AUTHORITY

NMC is your opportunity to connect with more than 1,000 nurse managers and healthcare leaders from across the country who make decisions, purchase products and services, and evaluate new processes and products to drive efficiency at their facilities.

Attendees are decision-making leaders representing the following organizations… *

- Advenitst Health Lodi Memorial Hospital
- Atlantic Health System
- Atrium Health Levine Children’s Hospital
- Barnes Jewish Hospital
- Bayhealth Medical Center
- Bozeman Deaconess Health Services
- Children’s Healthcare of Atlanta
- Children’s Hospital of Alabama
- Christiana Care Health System
- Community Hospital of Monterey Peninsula
- Community Hospital Anderson
- Coney Island Hospital
- Cook Children’s Medical Center
- Doctors Hospital
- Dr. P. Phillips Hospital
- Edward Hines Jr. VAH
- Elizabeth Seton Pediatric Center
- Enloe Medical Center
- Fayette County Memorial Hospital
- Foundation Surgical Hospital
- Franciscan Health
- Gibson Area Hospital
- Houston Methodist Hospital
- Kaiser Permanente Tysons Corner
- Keck Medical Center of USC
- Kenmore Mercy Hospital
- Landspitali University Hospital
- Lawrence Memorial Hospital
- Loma Linda University Medical Center
- Lourdes Medical Center
- Madigan Army Medical Center
- Maimonides Medical Center
- Manatee Memorial Hospital
- Manchester VAMC
- Mayo Clinic
- Mercyhealth Hospital Harvard
- Methodist Mansfield Medical Center
- Morton Hospital and Medical Center
- Nationwide Children’s Hospital
- New York-Presbyterian Hospital
- NYU Winthrop Hospital
- Parkview Health
- PeaceHealth St. Joseph Medical Center
- Presbyterian Healthcare Services
- Primary Children’s Hospital
- Providence St. Peter Hospital
- Reading Hospital
- Richland Memorial Hospital
- Samaritan Healthcare
- Sarasota Memorial Hospital
- Scripps Anderson Medical Pavilion
- Shannon Medical Center
- Shriners Hospital for Children
- Sioux Falls Specialty Hospital
- Sturdy Memorial Hospital
- Tampa General Hospital
- Tidelands Waccamaw Community Hospital
- TriHealth Bethesda North Hospital
- UCLA
- UMMC Center for Telehealth
- USPHS Lawton Indian Hospital
- Vidant Roanoke-Chowan Hospital
- Visalia Medical Clinic
- Warren General Hospital
- Wilmington VA Medical Center
- Winchester Hospital
- Winthrop P. Rockefeller Cancer Institute
- York General

76% attend no other nursing conference

NMC offers 16 contact hours of Continuing Education
(30 with the preconference workshop), which is why nurse leaders prefer NMC over other meetings

* From 2018-2019 NMC registration records and surveys
97% visited the exhibit hall and rate it as a valuable part of their conference experience.

NMC attendees are a **national** audience.

- 37% Midwest Region
- 36% South Region
- 20% Northeast Region
- 7% West Region

NMC attendees are **interested** in the latest products and services.

- 68% Nurse Manager
- 21% Director
- 4% CNO/CNE/Vice President
- 7% Other

NMC attendees come from **diverse** work settings.

- 74% Hospital
- 12% Academic Medical Center
- 3% Ambulatory Care
- 11% Other

80% actively influence the purchase of products in the work setting.

- 53% initiate requests for new products
- 47% initiate requests for supplies
- 53% participate in budgeting for new equipment and services
- 25% are members of a new products evaluation committee

Contact Greg Andruch, Show Manager  E: GAndruch@heiexpo.com, P: 1.630.929.7972, or visit NMCongress.com
Exhibit Schedule that features 8 hours of unopposed exhibit time!

**Tuesday, September 22**
- Exhibit installation .................................................. 8:00 am – 5:00 pm
- Opening reception in the exhibit hall .................. 6:30 pm – 8:30 pm

**Wednesday, September 23**
- Continental breakfast in the exhibit hall .......... 7:45 am – 8:45 am
- CE sessions .................................................. 8:45 am – 12:30 pm
- Lunch break in the exhibit hall ....................... 12:30 pm – 2:30 pm
- CE Sessions .................................................. 2:30 pm – 4:45 pm

**Thursday, September 24**
- Continental breakfast in the exhibit hall ........ 8:00 am – 9:00 am
- CE sessions .................................................. 9:00 am – 12:30 pm
- Lunch break in the exhibit hall ....................... 12:30 pm – 2:30 pm
- Exhibit dismantling ........................................ 2:30 pm – 5:00 pm

Exhibit Rates starting at just $2,095 for first-time exhibitors!

(Available in increments of 100 net square feet—NSF)

- Island Booth (20’ x 20’ minimum) ............... $29.95 NSF
- Standard In-Line ....................................... $28.95 NSF
- Hospital/Recruitment ........................................ $24.50 NSF
- Not for Profit .................................................. $ 8.95 NSF
- Corner premium for In-Line booths .............. $100 per corner
- First-time Exhibitor (one 10’ x 10’ booth) .......... $2,095
- additional booth space @ $28.95 NSF

Each Booth includes the following:

- Standard booth equipment – Carpeted space, 8’ high drape background with 33” high side rails and a uniform identification sign 7” x 44” showing company name and booth number.
- Badges to the exhibit hall for three of your personnel per 10’ x 10’ booth that includes access to the Grand Opening Reception.

Who should exhibit?

Suppliers of products and services in the following categories:
- Acute Care Products
  - Apparel
  - Beds & Mattresses
  - Central Sterile
  - Diagnostics
  - Durable Medical Equipment (DME)
  - Environmental Services (EVS)
  - Foot & Ankle
  - Gloves
  - Incontinence
  - Infection Prevention
  - Nursing Supplies/Patient Care
  - Nutrition
  - OR/Surgery
  - Pharmacy
  - Respiratory
  - Skin Care
  - Therapy & Rehabilitation
  - Urology & Ostomy
  - Wound Care
- Association/Nonprofit
- Certification Agency
- Educational Material Publisher/Producer
- Hospital Recruiting
- Government Agency
- Medical Information Software Company
- School of Nursing
- Technology

Interact with key decision makers who are responsible for budgets, personnel management, recruitment and retention, product selection, and quality control for their hospital or clinic.

Reserve your exhibit space today!

To exhibit, contact
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