



Nursing Management Congress Virtual 2020 September 22 - 24, 2020 Application and Contract for Virtual Exhibitor Showcase

INSTRUCTIONS: Complete and return to: Greg Andruch - Expo Manager, Email: GAndruch@heexpo.com, Fax: 630.434.1216, Mail: Hall-Erickson, Exposition Management, 98 E. Chicago Ave., Ste. 201, Westmont, IL 60559-1559. Obtain authorized signature.

1. COMPANY INFORMATION:

For exhibitor listing please alphabetize company name under letter _____

COMPANY NAME

WEB ADDRESS

2. CONTACT INFORMATION:

NAME

TITLE

ADDRESS

CITY/STATE/POSTAL CODE

PHONE

E-MAIL

3. EXHIBITOR OPTIONS:

- Premium Exhibitor Showcase - \$1,500
- Enhanced Exhibitor Showcase - \$1,000
- Standard Exhibitor Showcase - \$500

PROMOTIONAL ITEMS:

- Product Showcase - \$5,000
- E-mail Blast - \$1,000
- Banner Ad - \$1,500 (limit 3)
- Key Exhibitor Gamification Badge - \$300

TOTAL INVESTMENT: \$ _____

4. PAYMENT INFORMATION:

Full payment must accompany the completed Application before it will be marked as received and/or processed by NMC Exposition Management.

Check enclosed payable to **Nursing Management Congress**. Check must be in U.S. currency drawn on a U.S. Bank.

Mail to:

Hall-Erickson, 98 E. Chicago Ave., Suite 201, Westmont, IL 60559-1559

Credit Card - Check here to have an invoice set with credit card payment information.

5. PRODUCTS AND SERVICES TO BE SHOWCASED:

Please indicate the most accurate description of your products and services. Choose only one response.

Acute Care Products:

- | | | |
|--|---|---|
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Beds & Mattresses | <input type="checkbox"/> Central Sterile |
| <input type="checkbox"/> Diagnostics | <input type="checkbox"/> Durable Medical Equipment (DME) | |
| <input type="checkbox"/> Environmental Services (EVS) | <input type="checkbox"/> Foot & Ankle | |
| <input type="checkbox"/> Gloves | <input type="checkbox"/> Incontinence | <input type="checkbox"/> Infection Prevention |
| <input type="checkbox"/> Nursing Supplies/Patient Care | <input type="checkbox"/> Nutrition | |
| <input type="checkbox"/> OR/Surgery | <input type="checkbox"/> Pharmacy | <input type="checkbox"/> Respiratory |
| <input type="checkbox"/> Skin Care | <input type="checkbox"/> Therapy & Rehabilitation | <input type="checkbox"/> Urology & Ostomy |
| <input type="checkbox"/> Wound Care | | |
| <input type="checkbox"/> Association/Nonprofit | <input type="checkbox"/> Certification Agency | |
| <input type="checkbox"/> Educational Material Publisher/Producer | <input type="checkbox"/> Hospital Recruiting | |
| <input type="checkbox"/> Government Agency | <input type="checkbox"/> Medical Information Software Company | |
| <input type="checkbox"/> School of Nursing | <input type="checkbox"/> Technology | |
| <input type="checkbox"/> Other: | _____ | |

6. AUTHORIZED SIGNATURE:

This contract shall not be binding unless and until it is accepted and approved in writing by the Managing Director. You are hereby authorized to reserve exhibit space for our use at the NMC Virtual 2020. We agree to exhibit under and comply with the terms and conditions of the agreement.

Name (print): _____

Title: _____

Signature: _____

Date: _____

By signing this contract, the exhibitor agrees to receive materials by email, fax, and U.S. Mail from NMC and its representatives and agents.

SUBMIT APPLICATION TO: Greg Andruch - Expo Manager

Email: GAndruch@heexpo.com

Phone: 630.929.7972 • Fax: 630.434.1216

Mail: Hall-Erickson, Exposition Management, 98 E. Chicago Ave., Ste. 201, Westmont, IL 60559-1559

NMC Virtual 2020

VIRTUAL CONFERENCE EXHIBIT/SPONSOR RULES & REGULATIONS

1. Contract: By completing the NMC Virtual 2020 Exhibit Space Application for the NMC Virtual 2020, the exhibitor and management company (collectively referred to as "Company") acknowledge that they have fully read and agree to comply with all information provided in these Rules & Regulations, as well as related procedures, forms and communications. Completion of the application process represents a firm and binding contract with the understanding and agreement to abide by all rules, regulations and conditions of NMC Virtual 2020. Failure to abide by such rules and regulations result in forfeiture of all monies paid or due to NMC Virtual 2020 under terms of this Agreement and no booth or sponsorship areas will be provided.

2. Payment Policy: Full payment must accompany the completed Application before it will be marked as received and/or processed by NMC Virtual 2020 Exhibit Management. Check payments must be made payable to Wolters Kluwer dba NMC Virtual 2020 (Federal Tax ID #13-293-2696) and sent to:

NMC Virtual 2020
c/o Hall-Erickson, Inc.
98 E. Chicago Avenue
Westmont, IL 60559

3. Exhibit/Sponsor Materials: Exhibit/Sponsor materials are not permitted to interfere with the Conference. All demonstrations and the distribution of promotional materials must be in accordance with NMC Virtual 2020 rules and regulations. Company agrees to provide all materials reasonably required for the performance of the Conference, including but not limited to an electronic copy of Company's logo, in a format and within the deadlines provided by NMC Virtual 2020. Company agrees that NMC Virtual 2020 is allowed to use, display and reproduce (in print, electronically or otherwise) Company's name, tradenames, logos and product names in any listing of those companies participating in the Virtual Conference.

4. NMC Virtual 2020 Name and Logo: The NMC Virtual 2020 name and logo are the exclusive property of the NMC Virtual 2020. They may not be used in any way, e.g., promotional literature, giveaways, images, etc., by anyone for any purpose without specific written approval from NMC Virtual 2020.

5. Endorsement: Distribution of materials, brochures or other related advertising and activities conducted during the Virtual Conference does not constitute endorsement by NMC Virtual 2020.

6. Copyright: Company agrees that it is their responsibility to ensure the Company represents and warrants all graphics and collateral do not violate any copyright, proprietary or intellectual property rights of others and that all graphics and collateral are actually accurate and contain no matter defamatory or otherwise unlawful. Company is solely responsible for the content of the graphics and collateral. It is not NMC Virtual 2020's responsibility to review or monitor the graphics and collateral for copyright or other legal compliance.

7. Images: By submitting an application to participate in the Conference, the Company acknowledges and agrees that NMC Virtual 2020 and its vendors, including but not limited to, NMC Virtual 2020 Affiliates and Partners (collectively "Wolters Kluwer"), Digitell Inc., Hall-Erickson, Inc. and any of their respective officers, directors, staff members, agents, volunteers and employees, will not be liable to Company or any other party for any special, incidental, indirect, general or consequential damages or costs which may arise in connection with the Conference. Company consents to NMC Virtual 2020 using any photos, other images taken of the Conference and any results of Conference-related activities that occur for media outreach efforts, promotional campaigns, various publications/ communications or other business purposes as determined by NMC Virtual 2020 without compensation to the Company.

8. Cancellations: Any cancellations will result in no refund.

9. Liability: The NMC Virtual 2020, Hall-Erickson, Inc., Digitell Inc., and each of their parents, subsidiaries and affiliates and each of their officers, directors, agents, employees, members and guests (individually and collectively, the "Released Parties") do not assume any responsibility for personal injury or death or loss or damage to property, except for personal injury, death or loss or damage to property that arises from the gross negligence of the Released Parties. The exhibitor assumes entire responsibility and liability for any and all claims, losses or damages arising out of personal injury or death or loss or damage to property, including the exhibitor's display materials and other property, employees or contracted labor brought upon the premises, and agrees to indemnify and hold harmless the Released Parties against any and all claims for personal injury or death, or losses or damages to property, except such injury, death, loss or damage resulting from gross negligence or malice of Released Parties. The Released Parties are not responsible for any internet service disruptions during the live virtual event.

10. Force Majeure: It is mutually agreed that in the event that NMC Virtual 2020 should find it necessary to cancel or postpone the Conference for any reason, including but not limited to low registration, strikes, acts of nature, war, terrorist acts, global pandemics, or other circumstances beyond NMC Virtual 2020's control, this agreement will be terminated immediately, and NMC Virtual 2020 shall determine an equitable basis for the refund of such portion of the fee(s) as is possible, after due consideration of expenditures and commitments already made.

11. Violations: Violations of any of these rules and regulations on the part of the Company, its employees or agents shall nullify the right to participate in the Conference and such Company shall forfeit to NMC Virtual 2020 all monies which have been paid or due. Upon violation of any of these regulations on the part of the Company, its employees or agents, NMC Virtual 2020 is given the right to terminate, the right to take possession of the space and the right to remove all images and services at the Company's expense. Company remains liable for all damages which NMC Virtual 2020 may incur and forfeit all monies paid or due.

12. Amendments of Rules and Regulations: All matters and questions not covered by these regulations are at the discretion of NMC Virtual 2020 and its agents. These regulations may be amended any time by NMC Virtual 2020 and all amendments that may be so made shall be equally as binding, upon publication, on all parties affected by them as were the original regulations.

IMPORTANT CONTACT INFORMATION

Please do not wait until the conference to ask questions, express concerns or resolve challenges that can easily be taken care of in advance. We are here to assist in making this a successful conference so feel free to contact us.

Exhibit Management: Hall-Erickson, Inc.
Exhibit Manager: Greg Andruch
Phone: 630.929.7972
Email: GAndruch@heiexpo.com

Mailing Address:
NMC Virtual 2020
c/o Hall-Erickson, Inc.
98 E. Chicago Avenue
Westmont, IL 60559
Website: wk.digitellinc.com