

# Nursing Management<sup>®</sup> Congress 2019

October 16 - 18, 2019  
Hyatt Regency New Orleans  
New Orleans, LA

On behalf of the annual Nursing Management Congress, we're pleased to offer you the following sponsorship opportunities. In addition to exhibiting with us, you're invited to increase your exposure and enhance your exhibit presence at the event by participating as a sponsor. Your support of educational programs and other approved functions increases your corporate exposure while supporting the educational goals of the Conference. Sponsors will be recognized in the official program booklet and exhibit guide, on signage throughout the conference, and on the website and mobile app. Following is a list of popular ideas, but other opportunities are available upon request.

PROGRAM	SPONSORSHIP COST
<input type="checkbox"/> List of Attendees (excel file for 1-time use)	\$ 650
<input type="checkbox"/> Literature Display in Exhibit Hall (per piece)	\$ 850
<input type="checkbox"/> Tote Bag Insert	\$ 1,500
<input type="checkbox"/> E-Mail Blast to attendees (must supply HTML)	\$ 1,500
<input type="checkbox"/> Conference Session Support	\$ 2,500
<input type="checkbox"/> Advertising in Attendee Program Booklet (1p/4c supplied ad-PDF format)	\$ 2,500
<input type="checkbox"/> Standing Sign Boards (3 in a row displaying your corporate message)	\$ 3,000
<input type="checkbox"/> Mobile App (Session, Speaker, Exhibit Listings, etc.)	\$ 3,500
<input type="checkbox"/> Floor Decals	\$ 3,500
<input type="checkbox"/> Lanyards/Name Badge Holders	\$ 5,000
<input type="checkbox"/> Keynote Speaker	\$ 5,000
<input type="checkbox"/> Notepad & Pen with Customized Logo (for each attendee)	\$ 7,500
<input type="checkbox"/> Tote Bag (for each attendee)	\$ 10,000
<input type="checkbox"/> Sunrise Session – Breakfast for 125 (Thursday or Friday)	\$ 10,000
<input type="checkbox"/> Tech Talk – Reception for 125 (Thursday or Friday)	\$ 15,000
<input type="checkbox"/> Continental Breakfast in Exhibit Hall	\$ 25,000
<input type="checkbox"/> Lunch in Exhibit Hall	\$ 50,000

Questions? Contact: Greg Andruch, Expo Manager, [GAndruch@heiexpo.com](mailto:GAndruch@heiexpo.com), Phone: 630.434.7779

Exhibitor Sponsorship Opportunity Fee: \$ \_\_\_\_\_

Exhibitor: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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Return form to: Greg Andruch, Expo Manager, E: [GAndruch@heiexpo.com](mailto:GAndruch@heiexpo.com), F: 1.630.434.1216