

# Two Annual Conferences and more than Two Thousand Leading Nurse Practitioners

**Chicago**

May 14-17, 2019  
Hyatt Regency



**NCNP**

National Conference  
for Nurse Practitioners



**Las Vegas**

September 24-27, 2019  
The Mirage

*Meet face-to-face with  
Advanced Practice Clinicians  
who are transforming the Healthcare Marketplace*



 Wolters Kluwer

Brought to you by the publisher of *The Nurse Practitioner Journal*

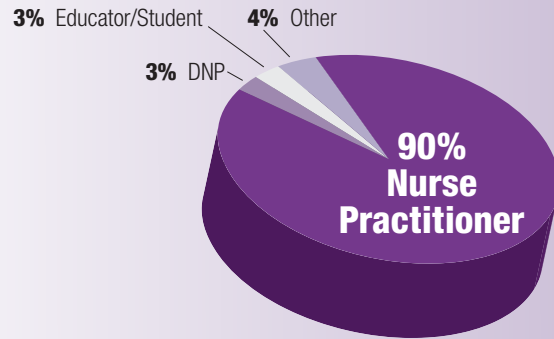
[www.NCNPconference.com](http://www.NCNPconference.com)

## Direct contact with more than 2,000 advanced practice clinicians

NCNP is your opportunity to connect with NPs from across the country who practice and prescribe in primary and acute care and a variety of specialties, including diabetes, cardiology, surgery, psychiatry, women's health and emergency medicine.



# Who attends?



## Type of Practice



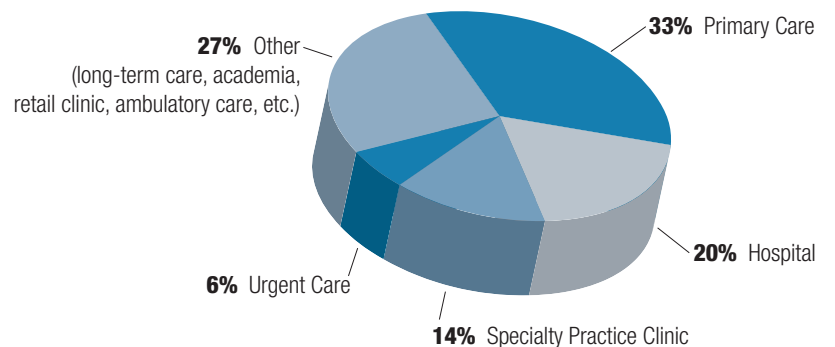
## 49% have more than 5 years of experience in advanced practice nursing.

NCNP attendees are experienced clinicians.



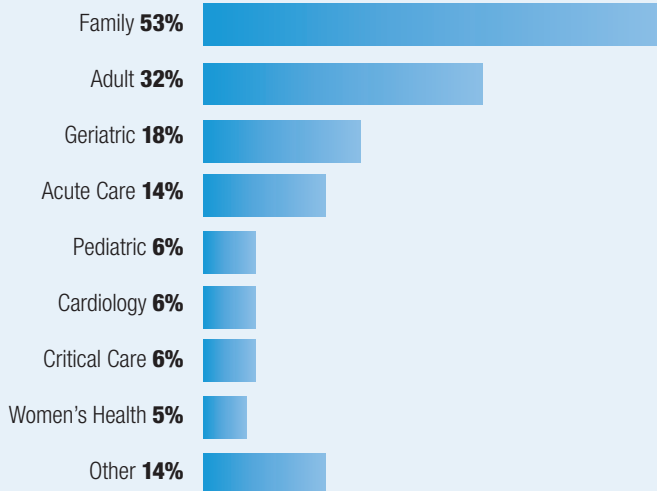
## 99% said they gained information and ideas at NCNP that will be useful in their work setting.

NCNP attendees come from diverse work settings.



**96% said NCNP met their expectation in evaluating current and new treatment methods and therapies.**

**NCNP attendees represent diverse practice specialties.**



Up to 21 Continuing Education contact hours and 17.5 Advanced Pharmacology (Rx) hours, which draws influential advanced practice nurses to this national event.

NCNP is THE trusted learning environment for those who practice in the primary care or acute care setting. The top-rated conference faculty will attract nurse practitioners from a variety of specialties who are eager to learn how your products and services can help NPs improve care in their practice.

\* From 2018 NCNP Spring and 2018 NCNP Fall registration records and surveys

**NCNP attendees are an exclusive audience.**

**85% attend no other advanced practice nursing conference.**



To exhibit, contact Greg Andruch, Show Manager,  
E: [GAndruch@heexpo.com](mailto:GAndruch@heexpo.com), P: 1.630.929.7972,  
or visit [www.NCNPconference.com](http://www.NCNPconference.com)

**Your partner in reaching influential Nurse Practitioners**

Leverage Wolters Kluwer's NP channel for a targeted reach to influential nurse practitioners. With direct contact to subscribers of *The Nurse Practitioner* journal, NCNP will use a combination of direct mail, print advertising, eNewsletters, opt-in email, and digital advertising to promote the conference and exhibit hall to a rapidly growing marketplace of advanced practice clinicians.



# Exhibit Schedule that features 8 hours of unopposed exhibit time!

## Conference Day #1

Exhibit installation ..... 8:00 am – 4:00 pm  
**Opening reception in the exhibit hall..... 6:00 pm – 7:30 pm**

## Conference Day #2

**Continental breakfast in the exhibit hall..... 7:30 am – 8:30 am**  
 CE sessions ..... 8:30 am – 10:00 am  
**Exhibit hall open ..... 10:00 am – 10:30 am**  
 CE sessions ..... 10:30 am – 12:00 pm  
**Lunch break in the exhibit hall ..... 12:00 pm – 1:30 pm**  
 CE Sessions ..... 1:30 pm – 3:00 pm  
**Exhibit hall open ..... 3:00 pm – 3:30 pm**  
 CE Sessions ..... 3:30 pm – 5:00 pm

## Conference Day #3

**Continental breakfast in the exhibit hall..... 7:30 am – 8:30 am**  
 CE sessions ..... 8:30 am – 10:00 am  
**Exhibit hall open ..... 10:00 am – 10:30 am**  
 CE sessions ..... 10:30 am – 12:00 pm  
**Lunch break in the exhibit hall ..... 12:00 pm – 1:30 pm**  
 Exhibit dismantling ..... 1:30 pm – 4:00 pm

## Exhibit rates starting at just \$2,095 for first-time exhibitors!

(Available in increments of 100 net square feet—NSF)

Island Booth (20' x 20' minimum).....\$31.95 NSF  
 Standard In-Line.....\$30.95 NSF  
 Hospital/Recruitment .....\$25.95 NSF  
 Not for Profit.....\$ 8.95 NSF  
 Corner Premium for In-Line Booths ..... \$100 per corner  
 First-time Exhibitor (one 10' x 10' booth).....\$2,095  
 additional booth space @ \$30.95 NSF

**25%-Discount on exhibit rates if exhibiting at both NCNP Spring & NCNP Fall.**

### Each booth includes the following:

- Standard booth equipment – Carpeted space, 8' high drape background with 33" high side rails, and a uniform identification sign 7" x 44" showing company name and booth number.
- Badges to the exhibit hall for three of your personnel per 10' x 10' booth that includes access to the Grand Opening Reception, continental breakfast, lunch, and refreshment breaks.
- Company listing and description in the Conference Proceedings and on the Mobile App.
- Complimentary WiFi Internet on the exhibit floor

*A limited number of Product Theater/Symposia and other sponsorship opportunities are available.*

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