

# Two Annual Conferences and more than 2,000 Influential Nurse Practitioners

**NCNP  
2020**

**Nashville  
March 20-23**



**Las Vegas  
October 21-24**



**National Conference for Nurse Practitioners**

*Meet face-to-face with  
Advanced Practice Clinicians  
who are transforming the Healthcare Marketplace*



Brought to you by the publisher of *The Nurse Practitioner* journal

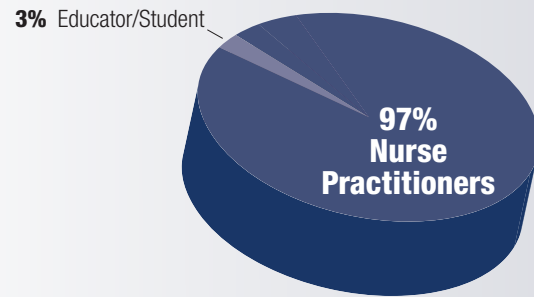
[www.NCNPconference.com](http://www.NCNPconference.com)

## Direct contact with more than 2,000 advanced practice clinicians

NCNP is your opportunity to connect with NPs from across the country who practice and prescribe in primary, acute, urgent, and emergency care and a variety of specialties, including diabetes, cardiology, surgery, psychiatry, women's health and more.



# Who attends?

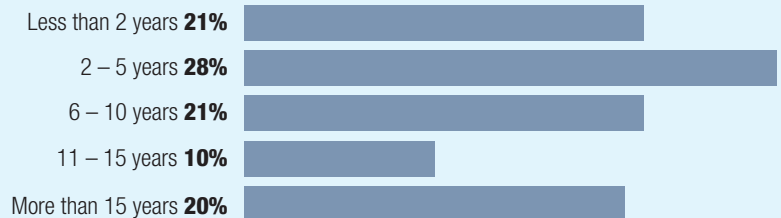


## Type of Practice



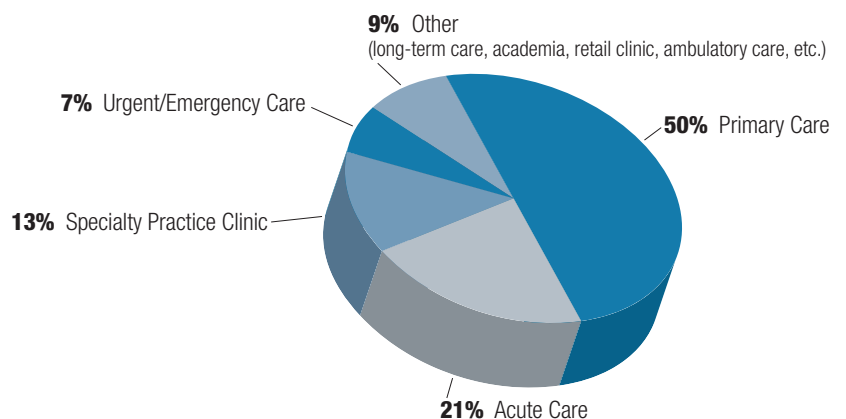
*NCNP attendees are a young and growing audience interested in new products.*

**49% have less than 5 years of experience in advanced practice nursing.**



*NCNP attendees come from diverse work settings.*

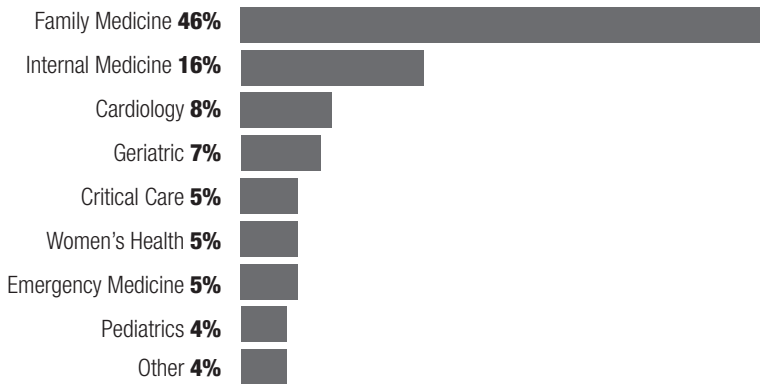
**99% said they gained information and ideas at NCNP that will be useful in their work settings.**





*NCNP attendees represent diverse practice specialties.*

**95% said NCNP met their expectation in evaluating current and new treatment methods and therapies.**



NCNP offers 22 contact hours of CE and significant Pharmacology Hours, which is why advanced practice clinicians prefer NCNP over other meetings.

NCNP is THE trusted learning environment for those who practice in the primary, acute, urgent, and emergency care setting. The top-rated conference faculty will attract nurse practitioners from a variety of specialties who are eager to learn how your products and services can help NPs improve care in their practice.

\* From 2019 NCNP Spring and 2019 NCNP Fall registration records and surveys

**41%** of NCNP Attendees attend no other clinical conference or CE program during the year.



To exhibit, contact Greg Andruch, Show Manager,  
E: [GAndruch@heexpo.com](mailto:GAndruch@heexpo.com), P: 1.630.929.7972,  
or visit [www.NCNPconference.com](http://www.NCNPconference.com)

**Your partner in reaching more NPs than anyone in the market**

Leverage Wolters Kluwer’s NP channel that provides the largest reach of any publisher. With direct contact to subscribers of *The Nurse Practitioner* journal, NCNP will use a combination of direct mail, print advertising, eNewsletters, opt-in email, and digital advertising to promote the conference and exhibit hall to a rapidly growing marketplace of advanced practice clinicians.



# Exhibit Schedule that features 8 hours of unopposed exhibit time!

## Conference Day #1

Exhibit installation..... 8:00 am – 4:00 pm  
**Opening reception in the exhibit hall..... 6:00 pm – 7:30 pm**

## Conference Day #2

**Continental breakfast in the exhibit hall..... 7:30 am – 8:30 am**  
 CE sessions ..... 8:30 am – 10:00 am  
**Break in the exhibit hall ..... 10:00 am – 10:30 am**  
 CE sessions ..... 10:30 am – 12:00 pm  
**Lunch break in the exhibit hall..... 12:00 pm – 1:30 pm**  
 CE Sessions..... 1:30 pm – 3:00 pm  
**Break in the exhibit hall ..... 3:00 pm – 3:30 pm**  
 CE Sessions..... 3:30 pm – 5:00 pm

## Conference Day #3

**Continental breakfast in the exhibit hall..... 7:30 am – 8:30 am**  
 CE sessions ..... 8:30 am – 10:00 am  
**Break in the exhibit hall ..... 10:00 am – 10:30 am**  
 CE sessions ..... 10:30 am – 12:00 pm  
**Lunch break in the exhibit hall..... 12:00 pm – 1:30 pm**  
 Exhibit dismantling ..... 1:30 pm – 4:00 pm

## Exhibit rates starting at just \$2,095 for first-time exhibitors!

(Available in increments of 100 net square feet—NSF)

Island Booth (20' x 20' minimum).....\$31.95 NSF  
 Standard In-Line.....\$30.95 NSF  
 Hospital/Recruitment .....\$25.95 NSF  
 Not for Profit.....\$ 8.95 NSF  
 Corner Premium for In-Line Booths ..... \$100 per corner  
 First-time Exhibitor (one 10' x 10' booth).....\$2,095 additional booth space @ \$30.95 NSF

### Each booth includes the following:

- Standard booth equipment – Carpeted space, 8' high drape background with 33" high side rails, and a uniform identification sign 7" x 44" showing company name and booth number.
- Badges to the exhibit hall for three of your personnel per 10' x 10' booth that includes access to the Grand Opening Reception, continental breakfast, and lunch.
- Company listing and description in the Conference Proceedings and on the Mobile App.

To exhibit, contact Greg Andruch, Show Manager E: [GAndruch@heiexpo.com](mailto:GAndruch@heiexpo.com), P: 1.630.929.7972 or visit [www.NCNPconference.com](http://www.NCNPconference.com)