Meet face-to-face with

Advanced Practice Clinicians

who are transforming the Healthcare Marketplace

Two Annual Conferences and more than 2,000 Influential Nurse Practitioners

www.NCNPconference.com
Direct contact with more than 2,000 advanced practice clinicians

NCNP is your opportunity to connect with NPs from across the country who practice and prescribe in primary, acute, urgent, and emergency care and a variety of specialties, including diabetes, cardiology, surgery, psychiatry, women’s health and more.

Who attends?

Who attends?

NCNP attendees are a young and growing audience interested in new products.

49% have less than 5 years of experience in advanced practice nursing.

NCNP attendees come from diverse work settings.

99% said they gained information and ideas at NCNP that will be useful in their work settings.
95% said NCNP met their expectation in evaluating current and new treatment methods and therapies.

NCNP attendees represent diverse practice specialties.

<table>
<thead>
<tr>
<th>Specialty</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family Medicine</td>
<td>46%</td>
</tr>
<tr>
<td>Internal Medicine</td>
<td>16%</td>
</tr>
<tr>
<td>Cardiology</td>
<td>8%</td>
</tr>
<tr>
<td>Geriatric</td>
<td>7%</td>
</tr>
<tr>
<td>Critical Care</td>
<td>5%</td>
</tr>
<tr>
<td>Women’s Health</td>
<td>5%</td>
</tr>
<tr>
<td>Emergency Medicine</td>
<td>5%</td>
</tr>
<tr>
<td>Pediatrics</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
</tr>
</tbody>
</table>

NCNP offers 22 contact hours of CE and significant Pharmacology Hours, which is why advanced practice clinicians prefer NCNP over other meetings.

NCNP is THE trusted learning environment for those who practice in the primary, acute, urgent, and emergency care setting. The top-rated conference faculty will attract nurse practitioners from a variety of specialties who are eager to learn how your products and services can help NPs improve care in their practice.

* From 2019 NCNP Spring and 2019 NCNP Fall registration records and surveys

41% of NCNP Attendees attend no other clinical conference or CE program during the year.

To exhibit, contact Greg Andruch, Show Manager, E: GAndruch@heiexpo.com, P: 1.630.929.7972, or visit www.NCNPconference.com
Exhibit Schedule that features
8 hours of unopposed exhibit time!

Conference Day #1
Exhibit installation........................................8:00 am – 4:00 pm
Opening reception in the exhibit hall.................6:00 pm – 7:30 pm

Conference Day #2
Continental breakfast in the exhibit hall.............7:30 am – 8:30 am
CE sessions.........................................................8:30 am – 10:00 am
Break in the exhibit hall...................................10:00 am – 10:30 am
CE sessions.........................................................10:30 am – 12:00 pm
Lunch break in the exhibit hall.........................12:00 pm – 1:30 pm
CE Sessions.........................................................1:30 pm – 3:00 pm
Break in the exhibit hall...................................3:00 pm – 3:30 pm
CE Sessions.........................................................3:30 pm – 5:00 pm

Conference Day #3
Continental breakfast in the exhibit hall.............7:30 am – 8:30 am
CE sessions.........................................................8:30 am – 10:00 am
Break in the exhibit hall...................................10:00 am – 10:30 am
CE sessions.........................................................10:30 am – 12:00 pm
Lunch break in the exhibit hall.........................12:00 pm – 1:30 pm
Exhibit dismantling..........................................1:30 pm – 4:00 pm

Exhibit rates starting at just $2,095
for first-time exhibitors!
(Available in increments of 100 net square feet—NSF)
Island Booth (20’ x 20’ minimum)....................$31.95 NSF
Standard In-Line..................................................$30.95 NSF
Hospital/Recruitment.......................................$25.95 NSF
Not for Profit......................................................$  8.95 NSF
Corner Premium for In-Line Booths.........$100 per corner
First-time Exhibitor (one 10’ x 10’ booth).........$2,095
additional booth space @ $30.95 NSF

Each booth includes the following:
• Standard booth equipment – Carpeted space, 8’ high
drape background with 33” high side rails, and a uniform
identification sign 7” x 44” showing company name and
booth number.
• Badges to the exhibit hall for three of your personnel
per 10’ x 10’ booth that includes access to the Grand
Opening Reception, continental breakfast, and lunch.
• Company listing and description in the Conference
Proceedings and on the Mobile App.